



Building Communities

One member at a time

2010 Annual Report



2010 Annual Report

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CCEC Staff

Atilio Alvarez	<i>Personal Loans Officer</i>
Terry Aske	<i>Manager, Administration</i>
Paul Coulter	<i>Clearing Administrator</i>
Wendy Frost	<i>Sr. Member Services Officer</i>
Shelly Galloway	<i>Manager, Branch Operations</i>
Jill Kelly	<i>General Manager</i>
Diane Leblanc	<i>Member Services Rep./Teller</i>
D'Arcy Lee	<i>Teller</i>
Murray Livergant	<i>Business Loans Officer</i>
Joanne MacKinnon	<i>Communications</i>
Nikki Sharp	<i>Member Services Rep./Teller</i>
Reina Sorto	<i>Teller</i>
April Walker	<i>Casual Teller</i>

Cover Photograph: Kelly Anne Milton
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CCEC

Credit Union



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Board of Directors

Fawzia Ahmad
Michelle Fortin
Diane Levings
Helesia Luke
Lew MacDonald
Ian Mackenzie
Tammy Lea Meyer
Benjamin Newsom
Victoria Marie

Credit Committee

Jason Baumer
Brenda Campbell
David Fleming
D'Arcy Lee
Heather MacKay
Astarte Sands
April Sumter-Freitag



Governance & Sustainability Report

For the Annual Report 2011

by Jill Kelly

In 2006, as part of our 30th anniversary, CCEC reported out on our first Social Review. Now, on our 35th Anniversary, we are taking another look at how well we are delivering on our mandate.

CCEC's Statement of Purpose provides the blue-print for our activities. It is

- **To promote group solutions**
- **To support and promote responsible action**
- **To develop, support, and promote models for economic organization**
- **To provide ourselves with needed financial services**
- **To educate ourselves and the larger community**
- **To maintain a workplace open to worker participation**

(See page 15 for the full Statement of Purpose)

Good governance is important to CCEC. As a co-operative financial institution, CCEC is governed by a board of directors who are elected by and from the membership at the annual general meeting. The board members are all volunteers,

and they serve without monetary compensation. All directors undergo a two year educational program provided through Credit Union Director Achievement (CUDA) program from Credit Union Central of Canada.

The board utilizes a "buddy" system, pairing more experienced directors with new ones. There is also an in-house new director orientation program.

The board undertakes an annual evaluation of its overall performance and abilities. If issues are identified through this evaluation, the board takes action to address those issues. The evaluation tool itself has been adapted from one in use by credit unions in developing countries, as it seemed to reflect the grass-roots nature of CCEC better than some more "corporate" evaluation tools.

The board also undertakes an informal skills assessment, where gaps in director knowledge and experience are identified, to assist the Nominating Committee with its work seeking out candidates for the board elections at the annual general meeting.

The board has three committees

which are required by credit union legislation.

The Audit Committee reviews audit plans and audited financial statements with the auditor. It also does an annual review of internal controls.

The Conduct Review Committee reviews any potential conflicts of interest and ensures that procedures are in place to meet the requirements of the legislation, such as identifying "related parties" whose dealings with the Credit Union are required to be monitored. Related parties include directors, credit committee members, and senior staff.

The Investment & Lending Committee includes a member of the Credit Committee as well as board members. It reviews lending policy and procedures and ensures that there is adequate expertise within the Credit Union for our commercial lending. On a test basis, it also reviews Credit Committee loan approvals.

The Board also has a Strategic Planning and Development Committee which co-ordinates

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the strategic planning process and ensures implementation of that plan.

All committees review their terms of reference annually.

CCEC is almost unique in that it has a Credit Committee which is elected by and from the membership. (Only one other credit union in BC has an elected Credit Committee.) The Credit Committee reviews loan applications which exceed staff limits and, on a test basis, reviews staff loan approvals. This ensures a peer review system for loan applications. Up to four times per year, the Credit Committee and board meet together (Joint Meetings). Changes to lending policy require approval from both bodies. Because the credit function is a responsibility of the board of directors, the board formally appoints the Credit Committee as elected by the membership.

Strategic planning is an important part of the Board of Directors' responsibility. CCEC operates on a two year cycle. The first year is a "big P planning" session, which includes environmental scans, analysis of strengths and weaknesses of the Credit Union, and review of major organizational goals and objectives. The second year is a "small p planning" session, which is a check-in but also may focus on a particular area of interest to the board or for the Credit Union. 2010 was a big P year, and information on that session is included in the Board-Management Report. 2009 was a small p year, and the session focused on providing the directors with skills to be effective ambassadors for CCEC.

Sustainability and conservation has

always been important to CCEC. For years, we have been doing what we can:

- **Two-sided printing whenever possible**
- **Recycling all scrap paper**
- **Using recycled paper for all our paper**
- **Minimizing our garbage**
- **Using cloth towels in the bathrooms and kitchen**

More recently, we have introduced on-line statements for member accounts, rather than mailing paper statements; cheques have converted to electronic images, rather than paper; the newsletter is available on-line as well. Members have the option to sign up for the on-line delivery if they want to.

However, we have decided that, if we really want to know how effective our initiatives have been, we need to actually measure our greenhouse gas emissions. So we have done that. We took the Climate Smart training and using their on-line tools, we have measured our heat, electricity (estimates, as we are not separately metered in the building),

paper usage, garbage, and staff commute. We were pleased to note that most of our staff take transit, walk or cycle to work.

It turns out that our biggest area of emissions is our heating and cooling, so we are planning to make some improvements during the upcoming building renovations. We also are encouraging members to sign up for electronic rather than paper statements, although it turns



CCEC Credit Union has implemented e-statements to help our members reduce paper waste.

out that all the paper we use doesn't add that much to our emissions.

Our annual emissions are 1.7 tonnes CO₂e per employee, which is over

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60% better than average!! We are very pleased with this result, and we hope to see improvement next year.

Member and community support continues to reflect our Statement of Purpose. CCEC was established to assist the self-help, grass-roots community to carry out their work. So that is our focus. We don't often take the initiative in new activities; we support our members to do that.

CCEC is an active participant with the BC Co-operative Association. During Co-op Week this year, we participated in the I Choose Co-op campaign led by BCCA. Perhaps you saw the bus ads! Staff wore I Choose Co-op t-shirts, and in the branch we showcased a variety of co-ops.

In addition to loans, CCEC provides a full range of other services for community organizations and businesses, such as merchant services and payroll direct deposit. US dollar chequing accounts were

introduced two years ago.

Other initiatives include the following:

- **Our annual fundraising effort to send youth aged 14-16 to The Yes camp raised almost \$2,000, enabling us to send four youth to this exceptional co-op leadership camp.**
- **CCEC staff participated in the Canadian Worker Co-op Federations AGM and conference held in Vancouver in October.**
- **Approximately 20% of pre-tax profits are returned to the community in the form of reduced loan rates to community organizations, sponsorships, and donations.**
- **CCEC has signed on as a Living Wage employer.**
- **When we had to hire new**

cleaners for the branch, we turned to a social enterprise, Cleaning Solution.

Often we partner with other organizations to provide additional services. Whenever possible, these are co-operative organizations. Most recently, we shared a housing co-op mortgage with another credit union, because the loan was too big for us to do alone. We also have partnered with The Co-operators to provide financial planning for CCEC members, and they presented workshops for CCEC members and staff.

We at CCEC are proud of our record. We continue to make financial services accessible to everyone, including community organizations and those who are not traditionally well-served by most financial institutions. Thank you for sharing this vision with us.

Strategic Planning Goals

Board members and senior management established goals related to four key areas of CCEC activities and performance and assigned specific objectives designed to advance each goal in a particular direction.

Financial Strength and Security

To generate funds, through ethical, responsible and sustainable business activities, sufficient to support the development of CCEC, our members and the community.

Organizational Health and Sustainability

To use organizational resources to efficiently and effectively meet members needs and facilitate member access to services.

Membership

To empower our members and member groups to achieve economic security with information and services that are respectful and appropriate to their needs.

Community Leadership

To build community by supporting groups committed to social equity and cooperative solutions.

Board & Management Report

Building Community — for 35 years



“In its own quiet way, the co-operative vision continues to thrive and hold the keys to the emergence of an economic model that is capable of remaking and humanizing the current capitalist system.”

John Restakis, Humanizing the Economy.

It was early in the morning when the phone call came from the Superintendent of Credit Unions on the 2nd of February, 1976, to announce that he had just signed the Charter for CCEC Credit Union. Thirty-five years later, CCEC continues to, in its own quiet way, promote and support our community which offers a model of a humanized economy.

The struggle is not always easy, either for CCEC or for our membership and community, but our vision is clear. This year the board held its biennial planning session to reaffirm our goals. The board also clarified that for CCEC “growth” means maturing and evolving, not simply getting bigger.

Today, CCEC has almost 4,000 accounts, representing just over 3,000 members. Of those 261 are community groups and 285 are small businesses. There are 470 loans outstanding totaling \$21.6 million. Fifty-two were loans to groups or businesses. Of the outstanding loans, 265 were loaned based solely on the borrower’s promise to repay (signature loans), a strong endorsement of CCEC’s relationship with our members. We truly are a community.

At CCEC, we also assist members preparing for the future through savings. There are 480 RRSP contracts, with savings of over \$7 million. To further assist members with looking to the future, we have



Register of Credit Unions Richard Monrufet presenting the credit union charter to one of CCEC’s founding members, Michael Goldstein. It was broadcast live on Co-op Radio

partnered with The Co-operators to provide complimentary financial planning consultations. We introduced Safe Deposit Boxes a year ago.

Being a small, single branch credit union means that we know our members, and our service can be personalized. It also means that we need to be reachable even when members cannot come into the branch. To this end, we provide internet, mobile, and telephone banking, and our members have access to the ATM network. At credit union ATMs deposits are free, and withdrawals have no surcharge. (“Ding-free” as it said in the commercials.) We can receive

banking instructions via fax or by secure e-mail, which is available on the **MemberDirect**® on-line system.

CCEC also utilizes partnerships, within the co-operative family when possible, to provide a full range of financial services for community organizations, small businesses, and individuals. In addition to the financial planning with The Co-operators, Concentra Financial (formerly Co-op Trust) trustees our RRSPs, loan insurance is available through CUMIS (a subsidiary of The Co-operators), employee benefit plans are available through CUMIS and The Co-operators, and CUETS provides card services (a subsidiary

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of Saskatchewan Central). Recently, CUETS sold its credit card portfolio to MBNA, so BC credit unions are jointly seeking another card provider. We will keep you posted on the progress on that.

During the past year, we undertook a number of initiatives to improve our services.

- Chip-enabled *Member Card*® are now being issued. It is expected that the chip card will provide increased security for our members and reduce fraud losses for the Credit Union.
- We syndicated a housing co-op mortgage with another credit union, as it was too big for us alone. This partnership enables us to serve our housing co-ops better, as they undertake needed repairs and upgrades.
- We provided loan evaluation services for BOB (Building Opportunities for Business) to assist with their economic development work in the Downtown EastSide.
- When our new premises lease no longer provided cleaning services, we turned to a social enterprise, Cleaning Solution, for our cleaning.
- We partnered with The Co-operators to provide free financial planning consultations for CCEC members.
- We implemented e-statements for those members who prefer to receive their statements directly from *MemberDirect*® on-line system, rather than being mailed a paper copy.
- We also actively sought opportunities to promote our values in the community.
- We formally joined The Solutions Centre, a CUSO (independent credit union service organization) to work collectively with other BC credit unions to meet our common needs.
- We joined the Living Wage campaign, signing on as a Living Wage Employer.
- We actively participated in the I Choose Co-op campaign of the BC Co-op Association during Co-op Week, to raise awareness of co-ops. The campaign included ads on the back of Transit busses.
- We undertook our first measurement of our greenhouse gas emissions, through Climate Smart. By adding some rigor to our efforts to reduce our environmental impact, we can better measure our successes.

We had to estimate our heating/air conditioning costs, as we are not separately metered, so our results are still something of an estimate. However, that said, our emissions were 1.7 tonnes CO₂e per employee which compares very favourably with the average of Climate Smart's clients of 4.4 tonnes CO₂e. (i.e., carbon dioxide emissions, a measure of greenhouse gas emissions)

Our branch will undergo some changes this coming year, as the landlord intends to re-design our building with condominiums upstairs. We will remain open throughout the renovations, and we will do our best to minimize disruptions.

CCEC's greenhouse emissions per employee were 60% less than other Climate Smart clients

This month, we have launched our updated logo, designed by Kelly Milton, who worked at CCEC for several years. The new logo highlights community and sustainability – cornerstones of CCEC. We look forward to the next 35 years!

**Your community,
your credit union!**



Credit Committee Report

Building our communities one action at a time

by Jason Baumer

'Steady the course' might be a good way to summarize the lending activities of the Credit Union over the past year. The ever-present and (over)popular phrase "these uncertain economic times" actually seems to apply to analysis of this year's numbers, as members negotiated their way through a local economy filled with mixed signals. Local property values decreased, then increased (depending on area), unemployment increased, then decreased (depending on industry), and public funding of many non-profit groups decreased.

CCEC extends credit to assist members with their various financial goals. These have historically been the growth of a business, training and education, property ownership, debt management, and of course - the purchase of consumable goods. The Credit Union provides loans as per its Investment and Lending Policy, and that is where the Credit Committee comes in. The Credit committee, a group of 7 volunteers elected to their positions by the members, reviews and approves loans that are outside the scope of Credit Union staff. The Committee meets regularly to review staff approved loans as well, and provides input on current policy to the board.

2010 saw modest increases in many of the Personal Loan categories - one category with significant growth being 'trade and education'. With nearly twice the number of loans as in 2009, this category reached its highest level since 2005. It appears that members may be receiving training to better position themselves for the times ahead.

Another interesting item to note: the total amount extended for

new lines of credit was down significantly from 2009 - back to an amount more in line with the past several years. Consumer purchase and transportation loan totals both saw around 11% growth over 2009 figures, but neither category has returned to the levels seen back in 'the roaring mid-noughties'.

Compassionate Needs loans, an important part of the lending activities of CCEC, saw a 100% increase, both in number of loans granted (4) and the total amount extended over the year.

Total new mortgage lending was down 23% over 2009, though 2 additional mortgages were granted over the number approved that year - meaning that the average value of approved mortgages actually decreased.

There was a significant increase in the number of new commercial loans granted last year as well, with the total of 33 new loans. This brought the total of new commercial loans more in line with years previous to 2009. The average value decreased significantly, due to the fact there were no commercial real estate loans approved - which might indicate that local housing co-operatives that were in a position to re-finance their assets had already done so by the end of 2009, or weren't ready yet.

The year saw a similar number of rejected loans as in 2009, which,

being higher than previous years, likely does not reflect stricter standards of the Credit Union, but rather the easier application process



Steady the course during these uncertain economic times.

that has been put in place. CCEC does follow what some might consider a rather 'conservative' lending policy - we try to ensure that the applicant can actually pay back the loan they are approved for!

In other activities, the Credit Committee invited Murray Livergant to discuss and train them in better understanding the process that staff undertakes in assessing risk when reviewing loan applications. The discussion helped us better understand some of the terminology and approaches to risk rating. We look forward to undertaking further 'information sessions' such as this one.

The lending activities of CCEC are, of course, an integral part of the role the Credit Union plays in the community, and being a part of the Credit Committee is an excellent way to contribute to that role. We'd like to thank those leaving the committee this year for their service over the years, and we look forward to meeting the new faces that will be joining us next year!

Lending Statistics

Funds approved during the period October 1, 2009 to September 30, 2010

	2010		2009	
	NUMBER OF LOANS	AMOUNT APPROVED	NUMBER OF LOANS	AMOUNT APPROVED
Co-op Share	13	\$23,500	10	\$16,390
Medical/Dental/Legal	11	35,385	2	3,586
Trade & Education	15	53,600	8	19,700
Transportation	31	201,668	28	180,883
Compassionate Needs	4	11,809	2	4,200
Debt Consolidation	36	229,475	52	262,125
Consumer Purchase	74	286,239	67	263,375
RRSP's	27	113,400	29	118,375
Line of Credit	25	57,750	43	673,690
Sub Total	236	\$1,012,826	241	\$1,542,324
MORTGAGES				
Sub Total	35	\$3,183,944	33	\$4,139,342
COMMERCIAL LOANS				
Tools of the Trade	3	51,000	0	0
Transportation	1	5,000	2	42,500
Equipment Purchase	6	196,839	4	36,230
Interim Funding	8	87,000	2	12,100
Real Estate	0	-	1	350,000
Operating Loan (LOC)	8	65,000	6	75,000
Other Term Loans	7	178,992	6	65,400
Sub Total	33	\$583,831	21	\$581,230
TOTAL NEW LOANS APPROVED				
	304	\$4,780,601	295	\$6,262,896
Renewals	177	6,569,211	211	9,829,683
Total Approvals	481	\$11,349,812	506	\$16,092,579
AVERAGE LOAN VALUES				
Personal Loans		\$4,291		\$6,400
Commercial Loans		17,692		27,678
Mortgages		90,970		125,435
NUMBER OF LOAN APPLICATIONS REJECTED				
Personal Loans	26		24	
Commercial Loans	0		0	
Mortgages	0		0	
TOTAL VALUE OF LOANS OUTSTANDING AT YEAR END				
All Loans (including Mortgages)		\$20,127,485		\$20,514,634
Mortgages (all)		\$18,250,805		\$18,890,797

Member Quote:

CCEC has been incredibly supportive and adaptive to our needs as a small organization. They assisted us in attaining a mortgage for our women's centre and have always been available to answer our questions and help us to navigate financial systems.

- Vancouver Status of Women

Treasurer | Financial Report 2009/2010

by Jill Kelly



CCEC Credit Union continues to provide relevant and needed financial services to our members, in the weak economy.

The Credit Union had a good year financially, despite low interest rates, which is not the ideal environment for CCEC, based on our mix of deposits.

Growth in total assets (and deposits) was just over 5%. This is better than the 2.9% growth last year and it is well over the core inflation rate for the year of 1.73%. However, the additional deposits were not loaned out to members, as our loans remained flat (just under a 1% drop in total loans), resulting in an increase in cash reserves. Some of the new funds were invested in fixed assets – mainly in computer / software enhancements. These included a new server for the banking system and the implementation of the programming changes required to begin issuing chip MemberCards.

Personal mortgages decreased 2.1%, commercial mortgages decreased slightly, but overall commercial loans increased 2.7%. Other personal loans increased 7.8%. Mortgages tend to be larger than other loans, so it is the mortgage activity which determines the overall increase or decrease in our loan portfolio. Since year end, we have funded two co-op mortgages, one of which was syndicated with another credit union, as the total amount required was bigger than CCEC could do alone. With our focus on

providing services to community organizations and co-operatives, we are pleased to be providing these loans to our community.

Chequing and savings accounts increased 9.7%. Term deposits decreased by 5%, while RRSPs increased by 6.7%, for an overall increase in deposits of 5%.

Most of the revenue for the Credit Union comes from financial margin, which is the difference between what we earn from loan interest and invested cash reserves and what we pay on member deposits. Rates in the marketplace are such that the financial margin is decreasing. CCEC's margin decreased from 3.36% of average assets in 2009 to 3.22% of average assets this year. While the percentage doesn't seem large, the bigger margin would have added \$38,300 to our bottom line – an increase of 43%. We expect the margin to continue to decrease as a percent of average assets, because of trends in the financial services industry.

We also have some other sources of income. Most of this is fee income, but during 2010, we also provided consulting services for Building Opportunities for Business (BOB), a community development organization in the Downtown Eastside, on a fee-for-service basis, which accounted for the increase in other income from

the previous year.

We were able to keep our operating and administrative expenses under control, with an increase of less than 1%. As a percentage of average assets, these costs decreased from 4.06% to 3.93%. However, we experienced a large increase in our rent just before the year end, so we may see this rise in the current year. The HST also provided a de facto



Chip **Member Cards**® will provide greater security to our members. Good-bye bad guys!

increase to many of our expenses, as CCEC does not collect or remit GST. We just have to pay it.

One area of concern in the past year

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was the losses due to fraudulent card skimming. To meet this challenge, computer chips are being added to cards. Over the year, we invested in the infrastructure required to offer chip cards at a total cost of \$21,000. We are now issuing the chip **Member Card**[®], which will provide greater security to our members and save the Credit Union some money. Card skimming – illegal copying of cards at the point of use – increased during the year, costing us \$14,700 after our insurance coverage and, although members are reimbursed 100%, it causes great annoyance to

those members whose cards were skimmed. Members are encouraged to replace their MemberCard with the new chip card!

For 2011, our major challenge will be managing our operations while the rest of the building undergoes a major renovation, which is expected to begin in spring 2011. We will be open for business as usual, and we hope to take this opportunity to make some energy efficient upgrades. We will make every effort to minimize the impact of the building construction to members and staff.

Finally, a word about International Financial Reporting Standards (IFRS). IFRS are new rules for financial reporting. They are designed for publicly traded companies, but they also apply to credit unions. IFRS will eventually apply effective October 1, 2010 for CCEC, so we spent quite a bit of time over the past two years reviewing the requirements and determining which CCEC will be affected. We have discussed this with our auditors, and we think we are ready, with little or no adjustments to be made, since our operations are fairly straightforward.

How The Largest Social Movement in History is Paving the Way to a Brighter Future

Humanizing the Economy: Co-operatives in the Age of Capital

John Restakis has been active in the co-op movement for 15 years. He is the Executive Director of the British Columbia Co-operative Association. During Co-op Week 2010, his new book, Humanizing the Economy, Co-ops in the Age of Capital was released.

In Humanizing the Economy John talks about an alternative. At its heart, it is a story about how a revolution in human society that began with the rise of democracy in politics continues to unfold as the democratic idea struggles to find its place in the world of economics. If economic democracy is the hidden face of this ongoing revolution, then the history of the co-operative idea is its most durable expression.

John notes that, in writing this book, he had three objectives in mind. "The first was to set out some of the historical and theoretical questions that surround the subject of economic democracy. My second objective was to flesh out how the ideas and aspirations of the co-op movement have been realized in the stories of people and communities that have struggled to make a more humane economics respond to the needs of their time and their place. These stories of people and places dramatize in a very real manner fundamental questions of economic organization, human relations and social values that help to illuminate the meaning and message of the co-operative idea in our times. What I hope emerges is a glimpse of what is possible for the future if the principles and promise of co-operation are made real in the world as it is, not only in the world as we would like it to be. This was the third objective of the book."



Author John Restakis

From the worker co-operatives of Emilia Romagna to the recovered factories of Buenos Aires, from small tea farmers struggling to make a living in Sri Lanka to the consumer co-ops of Japan, and from the lonely nursing home rooms of small-town British Columbia to the brothels of Calcutta, the co-op idea is an enduring vision that is being rediscovered and reinvented every day and in a thousand ways by people from all walks of life the world over. In times when the course of world events seems to leave little reason for hope, these stories are worth telling for they lend a hopeful light on human affairs and hint at a future worth striving for.

Condensed Financial Statements

CCEC Credit Union Condensed Financial Statements September 30

BALANCE SHEET	2010	2009
Assets		
Cash resources	\$4,027,425	\$2,797,918
Loans (Net of loan allowance)	21,632,017	21,755,868
Investments	3,076,000	2,780,326
Equipment and leaseholds	209,326	219,790
Other assets	34,849	31,244
Total Assets	<u>\$28,979,617</u>	<u>\$27,585,146</u>
Liabilities and Members' Equity		
Deposits: Demand		
Term	\$12,631,479	\$11,508,977
Registered savings plans	6,348,071	6,690,849
Equity shares	8,328,983	7,801,460
Payables and accruals	247,124	244,961
Retained earnings	94,655	87,213
Total Liabilities and Members' Equity	<u>1,329,305</u>	<u>1,251,686</u>
	<u>\$28,979,617</u>	<u>\$27,585,146</u>
STATEMENTS OF EARNINGS AND RETAINED EARNINGS		
Financial income	\$1,159,252	\$1,264,183
Financial expense	247,260	349,718
Financial margin	911,992	914,465
Other income	309,157	289,231
Provision for loan losses	(17,193)	(15,013)
Income before operating expenses	1,203,956	1,188,683
Operating expenses	1,114,196	1,105,523
Earnings before income taxes	89,760	83,160
Income taxes	12,141	3,203
Net earnings	<u>\$77,619</u>	<u>\$79,957</u>
Retained Earnings, beginning of year	\$1,251,686	\$1,171,729
Net earnings	77,619	79,957
Retained Earnings, end of year	<u>\$1,329,305</u>	<u>\$1,251,686</u>
	"Michelle Fortin"	"Helesia Luke"

* Condensed Financial Statements are presented here. Full audited statements will be available at the credit union, free of charge.

Building our community one contribution at a time...

This year CCEC's contributions to our community amounted to almost 23% of pre-tax earnings. This demonstrates an increased commitment to community economic development and our members. It clearly speaks to our Mission and our Statement of Purpose.

This is the fourth year that we measured the full effect of our contribution, and it is probably understated, because actual cash donations – the easiest to measure – are only a small part of our contribution. The largest portion of this contribution is reduced interest on loans for community groups. We are proud of this tangible expression of our commitment to our member groups, who are the real champions of social change.

Sponsorships & Donations	\$5,788	→	Social Justice	\$470
In-Kind	2,500		Int'l Development	300
Interest reduction for groups	13,000		Arts & Culture	2,518
Grand total	\$21,288		Theatre & Film	1,200
% pre-tax profits	23.7% (22.8% in 2009)		Literacy	750
			Youth	250
			Co-ops	300

2011 Roger Inman Memorial Award Winner

W2 Community Media Arts Society

W2 is a non-profit artist-run centre in Vancouver's Downtown Eastside that works for cross-cultural dialogue, social inclusion, and breaking the digital divide. W2 provides marginalized communities with access to gear, training, multi-platform production and distribution. W2 is committed to community cultural and economic development in the Downtown Eastside – without displacement of low-income residents.

W2 has been the undertaken many initiatives since its founding in 2004, with limited funding, operating out of temporary offices. During this time, they have incubated a number of community-based projects, such as the Fearless City Mobile Project, AHA Media and W2TV. They operated the W2 Culture+Media House during the 2010 Olympics at the Perel Building (112 West Hastings). This was a hub of independent journalists and Vancouver's diverse arts communities.

Currently, W2 is focused on opening its W2 Café social enterprise

In selecting W2 for this year's Inman Award winner, the CCEC Board of Directors recognized the inclusivity of the organization, and its range of activities in the community.

Past Roger Inman Award Recipients

"This award has come from my peers, it is an acknowledgement of the work that Randy and I have lucked into doing, and it is the best validation that we could have. Amongst the good folk at CCEC, we have support and encouragement, and we don't have to explain what it means...wow, is that ever nice!"

- Annie Moss, Discovery Organics, award recipient 2010

"The Festival celebrates the power of music and culture to create a better world. It's that spirit of co-operation and collective achievement, embodied by Roger Inman, that's at the heart of the festival."

- Patty Gibson, Director of the Folk Festival Society, award recipient 2009

"CCEC sees the importance of investing in businesses that have more than one 'bottom line.' Rhizome creates a shared resource for like-minded organizations and individuals to develop vision, political analysis and strategy. CCEC was able to understand that these community connections have a value that goes far beyond money in the bank."

- Lisa Moore, Rhizome Café, award recipient 2007

"Vancouver Co-op Radio was honoured to receive Inman Award from CCEC in 2000. Being recognized for our hard work gives us renewed energy to do more and try harder to make a positive impact in our local community. Thank you for your support."

- Robin Puga, CFRO Board Member / Chair Co-op Radio

PAST WINNERS LIST

- 2010 Discovery Organics
- 2009 The Vancouver Folk Music Festival Society
- 2008 East Vancouver Celebration Society
- 2007 Rhizome Café
- 2006 Fraser Common Farm Co-operative
- 2005 Spartacus Books Educational Society
- 2004 Theatre In The Raw Society
- 2003 Compassion Club Society of Vancouver
- 2002 Hebrew Assistance Association of Van.
- 2001 Your Local Farmers' Market Society
- 2000 Vancouver Co-operative Radio
- 1999 Watari Research Association
- 1998 East End Food Co-operative
- 1997 Philippine Women Centre
- 1996 WomenFutures Loan Guarantee Fund
- 1995 Teaching Support Staff Union of SFU (TSSU)
- 1994 Peer Assisted Lending (PAL) through Cal Meadow Foundation



The Principles of Co-operation

1st Principle: Voluntary and Open Membership

Co-operatives are voluntary organizations, open to all persons able to use their services and willing to accept the responsibilities of membership, without gender, social, racial, political or religious discrimination.

2nd Principle: Democratic Member Control

Co-operatives are democratic organizations controlled by their members, who actively participate in setting their policies and making decisions. Men and women serving as elected representatives are accountable to the membership. In primary co-operatives members have equal voting rights (one member, one vote) and co-operatives at other levels are also organized in a democratic manner.

3rd Principle: Member Economic Participation

Members contribute equitably to, and democratically control, the capital of their co-operative. At least part of that capital is usually the common property of the co-operative. Members usually receive limited compensation, if any, on capital subscribed as a condition of membership. Members allocate surpluses for any or all of the following purposes: developing their co-operative, possibly by setting up reserves, part of which at least would be indivisible; benefitting members in proportion to their transactions with the co-operative; and supporting other activities approved by the membership.

4th Principle: Autonomy and Independence

Co-operatives are autonomous, self-help organizations controlled by their members. If they enter into agreements with other organizations, including governments, or raise capital from external sources, they do so on terms that ensure democratic control by their members and maintain their co-operative autonomy.

5th Principle: Education, Training and Information

Co-operatives provide education and training for their members, elected representatives, managers, and employees so they can contribute effectively to the development of their co-operatives. They inform the general public - particularly young people and opinion leaders - about the nature and benefits of co-operation.

6th Principle: Co-operation among Co-operatives

Co-operatives serve their members most effectively and strengthen the co-operative movement by working together through local, national, regional and international structures.

7th Principle: Concern for Community

Co-operatives work for the sustainable development of their communities through policies approved by their members.



CCEC

Credit Union



Mission

The mission of CCEC Credit Union is to fulfill its Statement of Purpose by:

- » Meeting the financial needs of members;
- » Enhancing the capacity of the non-profit, co-operative and small business sector of the community we serve;
- » Providing leadership in fostering economic democracy in our community and the credit union system.

Statement of Purpose

The purpose of CCEC Credit Union is to pool the savings and other financial activities of concerned groups and individuals in British Columbia:

- » To promote group solutions to individuals' problems through the development and maintenance of co-operatives and self-help groups responding to basic human needs, and supporting one another;
- » To support and promote responsible action in the areas of social justice, racial and sexual equality, worker democracy, and conservation;
- » To develop, support, and promote models for economic organizations that foster and further community, consumer and worker control, and membership participation;
- » To provide ourselves, on a continuing basis, with needed financial services at a reasonable cost;
- » To educate ourselves and the larger community in the areas of finance, economics, and politics, towards the end of obtaining a more equal distribution of material wealth;
- » To maintain a workplace open to worker participation in determining responsibilities, accountability for work performed, and the quality of work life.

Building a co-operative community...

CCEC members:

"I will always stay at CCEC - it's fair and it believes in me. We need to support groups that help people out in this world."

- Carlos Herbst, Serf to Surf

"CCEC is a financial organization that cares about community and is aligned with our values."

- Sarah Davies , Women Against Violence Against Women Rape Crisis Centre

"We chose CCEC as our partner because of supporting community initiatives, of being involved in the social justice arena and that you view small local initiatives through a different lens than the big banks."

- Anita Braha, Galiano Community Loan Fund Society



**THEATRE
IN THE RAW.CA**



**VANCOUVER
SOCIETY OF
STORYTELLING**

**Grandview/Uuginakuuk
Elementary School**



**WESTERN CANADA
WILDERNESS
COMMITTEE**

PuSh

**INTERNATIONAL
PERFORMING ARTS
FESTIVAL**



**VIVO
MEDIA ARTS CENTRE**



**DOXA
DOCUMENTARY
FILM FESTIVAL**



**THE
WISE**



**Queen Victoria
Annex**

