



COMMUNITY FIRST CREDIT UNION ANNUAL REPORT 2010

TABLE OF CONTENTS

02 Board of Directors
05 Guiding Principles
06 Report to the Members
10 Financial Highlights
12 Management's Responsibility for
Financial Information

13 Independent Auditors' Report on
Summarized Financial Statements
14 Summarized Financial Statements
18 Audit Committee Report
19 Credit Committee Report
20 Community Investment

BOARD OF DIRECTORS

Jeff Piper,
Chair

David Pettalia,
Vice Chair

Jim Bowman,
Secretary

Wayne Lee,
Executive Member

Domenic Ferrone

Lloyd Hotchkiss

Ron Lamon

David MacDonald

Paolo Merenda

Norm Nankervis

Patrick Praysner

Louise Provenzano

Pat Roden

David Walker

Barbara Welin



OUR MISSION

WORKING TOWARDS FINANCIAL COMFORT

We are passionate about minimizing anxiety generated from significant changes and choices in the financial services market.

Our members are challenged by time pressures, financial pressures and the struggle to maintain a healthy balance between work and home.

Financial Comfort is the result of our value proposition:

Where trusted professional advice is the foundation of our relationship;

Where our outstanding design creates processes, products and services that are completely aligned to provide simplicity and convenience;

Where our business model is unique in that each member/customer is also the owner/shareholder.

Feeling great about decisions, the simplicity of the process and the excellent financial return contributes to the positive experience that our members deserve.

GUIDING PRINCIPLES

OUR OWNERS/MEMBERS

Member Focus

Healthy, strong and lasting relationships with our members is our main priority.

Financial Soundness

Balance between members' needs and corporate financial accountability.

OUR EMPLOYEES

Human Resources Development

Investing in the development and advancement of our most important asset—our employees.

CORPORATE VALUES

Doing the right thing.

Creating positive, lasting memories in all of our relationships.

Making it better than it is today.

Respect, Integrity & Trust

Our members elect the leaders responsible for overseeing our operations.

Choice of Access

Understanding that members have differing needs and expectations for service delivery.

OUR COMMUNITY

Community Ties

We care for and support the people and the communities we serve.

Succeeding as a team while excelling as individuals.

Owning it and passionately acting on it.

Sustaining the CFCU economy.

REPORT TO THE MEMBERS

Overall your credit union experienced a successful year and we would like to thank our members and the communities of Timmins and Sault Ste. Marie for their continued loyalty to us. Our sole purpose is to minimize anxiety generated from the changes and choices in the financial services marketplace. Our foundation is built around trusted professional advice which has been the reason for our success over the years. This is our value proposition and we refer to this as Financial Comfort.

This past fiscal year was a period of gradual recovery from the economic and financial challenges that we faced in 2009. While globally economies were slowly improving, we in Northern Ontario faced additional challenges. One such challenge was the announcement that Xstrata Copper Canada would be permanently ceasing operation of its copper and zinc metallurgical plants at the Kidd Metallurgical Site in Timmins on May 1, 2010. Roughly 670 employees were impacted as a result of this decision. Community First contacted those employees affected by the closure to advise them that we wanted to help. We met with over 200 of these employees to review their personal situation, review the severance packages offered by the company, and provided flexibility in dealing with their current commitments. A two-day seminar with various key speakers sharing information on retirement options and investing strategies was held. These activities helped forge new relationships and provided us the opportunity to assist people during a very difficult period.

YEAR IN REVIEW

HIGHLIGHTS

Governance and Compliance

In 2009, the Credit Unions and Caisses Populaires Act was amended and this resulted in enhanced business powers for the credit union as well as additional regulatory and compliance requirements. The credit union responded to these changes and updated policies, procedures and management reporting to ensure we are operating within a framework of sound business practices.

On January 1, 2011, we will be required to prepare our financial statements in accordance with International Financial Reporting Standards (IFRS). During the year, we reviewed in detail the areas that will impact our financial reporting based on the new accounting guidelines and presented these accounting differences to the Audit Committee and Grant Thornton, our external auditors. Although our financial statements may look quite different on transition to IFRS, the adoption of IFRS is not expected to impact our business activities in any significant way.

Our Board of Directors continues to focus on their ever-increasing regulatory responsibilities while providing strategic guidance and direction to the organization. In September 2010, our Board and Senior Management team participated in a Strategic Planning session that confirmed the direction and growth opportunities for Community First.

Wealth Management Services

We continue to grow our wealth management services based on our mission of professional trusted advice. Through our partner, Credential Financial Inc., we offer a diverse set of products and services to meet your investment needs. During the year, we developed a five year strategic plan that laid out a blueprint for delivering a more consistent experience with solid deliverables that you as a member can count on. One of the top priorities is a focus on education and training. As a result, our entire team of advisors attended a five day professional training session and were accredited the designation of Professional Wealth Advisor. This is a designation recognized by the Securities Institute and demonstrates our commitment to providing the best qualified investment advisors for the members. In addition, we upgraded our investment planning software to a web based platform that will assist us in doing a proper discovery and quantification of your net worth. This is a starting point to a proper financial plan. We are proud of our success, and rank as one of the top credit unions in the country for our wealth management services.

New Branch Design

In 1998, Community First moved its main branch in Sault Ste. Marie from John Street to Bay Street. After twelve years, Management, with the Board's approval, are proceeding with the first renovations of the Bay Street branch since the initial move. During this period of time, we changed our name to Community First and redefined our mission to provide Financial Comfort but never aligned our branch design to match this mission statement. The renovations will be complete in July of 2011. While there will be some inconvenience during construction, we believe you will find the branch more inviting and professional. Our goal is to provide a location that you feel comfortable in visiting and accessing our services. While we started with our main branch and administrative offices, our plan is to upgrade all of our branches within a three year period.

Cash Recyclers

In continuing with our commitment to improve member service, cash recycling units were installed at all three branches. Cash recyclers are mini vaults that handle counting and storage of paper currency. They replace the manual counting of cash resulting in reduced overall transaction times and line-ups. The recyclers have a high degree of counterfeit bill detection, thus improving risk management.

Delivery Channels

Management and staff at Community First worked hard to keep pace with the changes in technology and the financial industry in 2010. As a result, 2010 was a year of upgrading and improving our delivery channels to you, the member. One of the most widely used delivery channels is our Automated Teller Machines (ATMs). Credit and debit card security is a top priority at Community First. All ATMs in Sault Ste. Marie and Timmins were replaced with chip-enabled new technology ATMs. As well, we commenced the replacement of Member Card debit cards with chip-enabled cards. The new chip-enabled Member Card has a micro-computer chip embedded in the plastic for added security making it extremely difficult to copy or reproduce cards and card information. Community First members can now change their Personal Identification Number (PIN) on the new chip-enabled Member Cards at any of our six Community First ATMs.

During the year we added a French language option to our MemberDirect on-line banking service; a feature our members had requested.

To provide improved member service, we continue to centralize administrative functions so that our retail staff can focus on building relationships with our members. To achieve this, all employees were introduced to the implementation of an inbound Service Excellence Centre and the benefits this will have on member service. While the full implementation will occur in 2011, the realignment of work flows and job positions to accommodate this change occurred in 2010.

Our People

We provide a work environment that promotes learning, career diversity and a healthy lifestyle all based on a foundation of corporate values. All employees receive ongoing training to ensure they remain current and competent in their roles. With access to a wide range of health benefits and wellness programs, we promote a healthy work environment.

In 2010, the entire management team participated in a leadership development workshop focusing on situational leadership management style. This was a tremendous opportunity to become better leaders and understand how we can support the organization so that we get an "A" in what we do.

In 2010 staff experienced some changes to their management team, including the welcoming of a new Chief Financial Officer and IT Manager. Community First staff embraced these changes, demonstrating once again that change and innovation are the foundation of our corporate culture. Our dedicated employees remain one of our strongest assets, as they live up to our corporate values and help make us who we are today.

Communication to the Members

During the year, we reinstated our quarterly newsletter to the members which provides information on significant events occurring at the credit union and various topics on financial literacy.

As well, we continue to expand on the use of digital media both in the branch and through the internet. We have re-launched our "youmatter" website to provide members with the tools to make the right financial decisions and discover true financial comfort.

FINANCIAL REVIEW

Our Growth

Community First achieved asset growth of \$16.3 million, representing a 5.4% increase over the previous year. While this growth rate was an increase over the previous year, it did not reach our pre-recession growth rates. When you include the

assets that we manage through our wealth management and securitization programs, our overall growth in the year for total assets that we administer was \$37.8 million or 9.9% year over year. We are very pleased to report that we navigated through these challenging times and Community First remains a financially strong and stable credit union.

Total loan and mortgage portfolios grew in excess of 5% or \$13.2 million year over year. The majority of this growth was in personal mortgages. With low interest rates, our members utilized the equity in their homes to consolidate and refinance their debt. While this benefits the member because of lower interest costs, it represents a lower margin for the credit union which reduces our interest revenue and financial performance. Our personal mortgage portfolios do not contain any sub-prime mortgages and only includes first mortgages on residences located in Ontario.

Our personal loan portfolios decreased by \$2.1 million in the year due to a sharp drop in the number of dealer referred auto loans and a shift in member behavior from traditional fixed term loans to home equity lines of credit. These lines of credit offer flexibility and affordability which is important to the consumer.

Our business loan and mortgage portfolios increased \$3.5 million in the year. Our business services group offers our members a good understanding of our regional economies and local decision making. While we forged new relationships with our members, there was not a strong demand for new credit. This was reflective of the economic times. During the year, the credit union sold a foreclosed asset. This was a successful conclusion to the matter and the credit union recovered all amounts owing.

Our wealth management advisory services rebounded in the year and grew by \$15.4 million or 20%. This growth was the result of new business and an increase in the performance of the financial markets.

Our rates were competitive, but more importantly we focused on providing financial strategies and debt management plans to you. The growth in our business demonstrates our dedication and

commitment to providing competitive, professional services and options to our members.

Member deposits increased \$10.5 million or 3.9% over the prior year. We expanded our product offerings for The Tax Free Savings Account (TFSA) as this is continuing to be a core investment product in our members' portfolios. Year over year, \$4.3 million of new deposits were tax sheltered within the TFSA plans representing a 104% increase. This is a valuable tax planning tool for our members and one we will continue to promote and build into every member's financial plan.

With interest rates remaining at historically low levels, members generally did not want to invest their funds in long term certificates. The high interest savings account offered an attractive rate and a good place to hold funds for future investment. Our belief was that interest rates were not going to rise quickly and we advised members to diversify their funds into terms of different lengths to improve their overall rate of return. This resulted in our fixed interest rate portfolios increasing during the year.

Over the last two fiscal years we have experienced an increase in the amount of bankruptcies within our membership base. We continued to monitor these trends and worked closely with these members to assist them in meeting their obligations. While write-offs due to bankruptcies declined from 2009, they remained at a relatively high level. Overall, the credit union wrote off \$560,497 of non-performing loans. We anticipate this to improve in the future.

Operational Results

Our primary source of earnings is generated through an intermediary function of paying interest on deposits to our members and investing those funds in loans and operational assets that are required to offer services to the membership. The interest we receive on the loans less the interest paid on members' deposits and borrowings is our financial margin.

Interest revenue earned on loans and mortgages declined slightly over the previous year. While our loan portfolios increased, a low interest rate environment and a competitive market resulted in our average rate per loan to decline. Our new business and renewed business were funded at lower rates.

This was offset by a decline in interest paid on member deposits. Interest and dividends earned by members totaled \$5.7 million for the year. This decreased from the prior year due to the low



interest rate environment and the members desire to keep their investments in shorter terms. While our rates were competitive throughout the year, members reinvested their funds at lower market rates.

Overall, our financial margin increased by \$494,836 over the prior year. Our financial margin plus other revenue increased \$596,493 or 6.0%.

Non-interest expenditures increased by \$436,752 or 4.75% year over year. This was in line with our business plans. Our general and administrative expenditures increased as a result of the introduction of the HST in 2010. This had an impact of increasing our costs by \$150,000.

Net earnings for the year were \$639,667, an increase of \$146,203 or 30% over the previous year. This increase was attributed to our stronger margin and reduction in provision for impaired loans. Our liquidity levels at year-end were at a very efficient level and the credit union continues to be well capitalized, which allows for future growth and investment.

THE PATH AHEAD

Our business is in a time of accelerating change. Managing complexity, pursuing growth strategies and differentiating through innovation and a unique value proposition are the overriding considerations to stay competitive. Our business model and culture will differentiate Community First in the marketplace.

To be successful, we must:

- Remember our purpose and why we exist;
- Remember how we do things as articulated in our mission statement;
- Follow our corporate values consistently;
- Lead and engage everyone to focus on these; and
- Measure through clear accountabilities and performance management.

Our corporate strategy is focused on three areas:

1. Financial—It is a challenge to operate at our scale, offer the products and services our members require and keep our cost structure efficient to balance good value for the member and for the credit union. Our history has always been to give all we can to the member and the financial well being of the credit union was secondary. Going forward, we will have to have more balance. Our efficiency ratios are higher than our

peer group and we need to focus on bringing this in line. We will accomplish this by growing our revenue and by reducing the increases in our non-interest costs.

2. Stakeholder—Our existence and purpose centres on two stakeholders: our members and the communities that we do business in. The experience you receive when dealing with us is our focus and how we deliver, based on our mission statement is our differentiator. Upgrades to our delivery channels and products and services are our main focus.

3. People—Our employees are our greatest asset and we continue to focus on providing a rich environment to grow and learn as individuals. We are committed to knowledge, learning and accountability through strong leadership in an environment that is committed to our corporate values.

Following our broad strategic direction, we have identified three projects that will be completed in 2011. These projects are:

- Expansion of administrative office space and redesign of our main branch and head office space;
- Implementation of our Service Excellence Centre, and;
- Upgrade to our banking system.

These projects are designed to improve member satisfaction and build capacity for growth.

We are excited about new products and services that will be introduced in 2011. These include:

- Mobile banking;
- E-mail money transfer;
- Cheque viewing on accounts;
- Drive through ATM in Timmins.

We are confident that you will enjoy these new services.

In closing, we would like to thank the members, employees and the Board for your support, dedication and passion over the past year. We look forward to the journey ahead and feel confident that we have the loyalty and vision to succeed.

Respectfully submitted

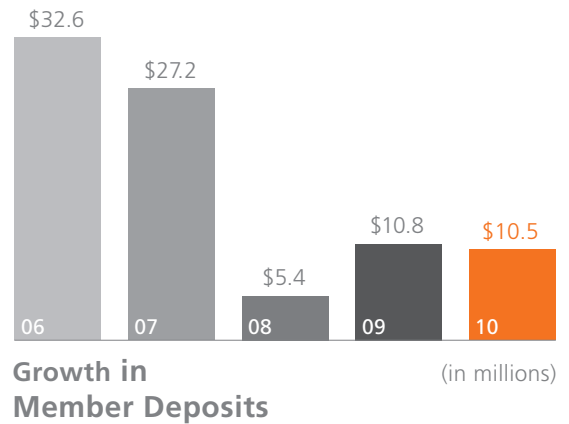
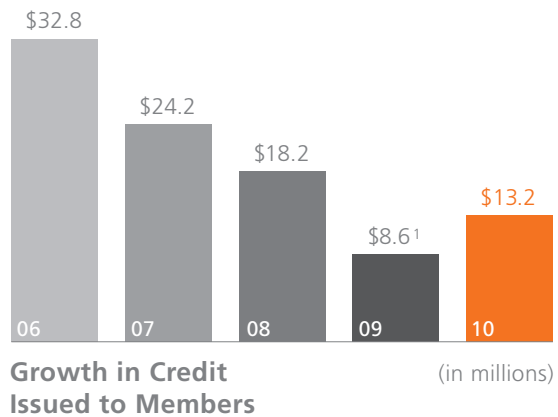
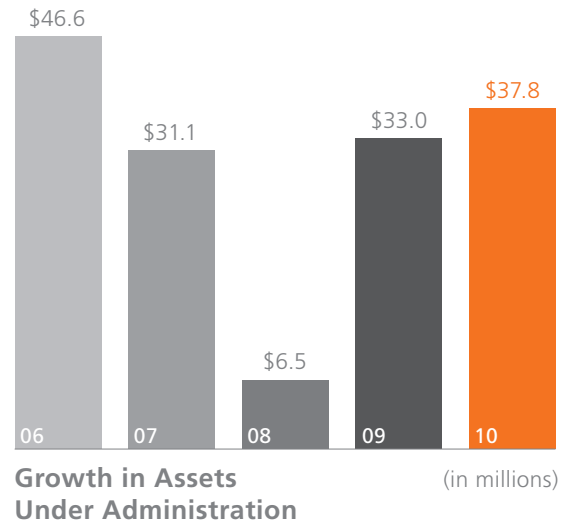
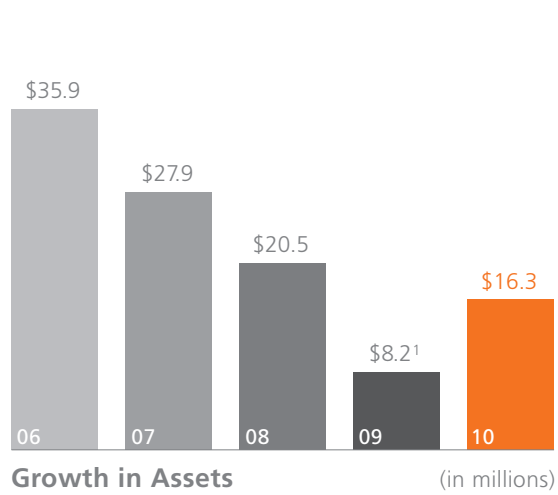


Gregory Peres, CA
Chief Executive Officer

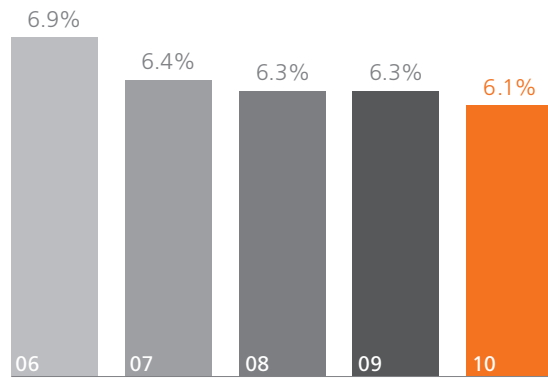


Jeff Piper
Chair, Board of Directors

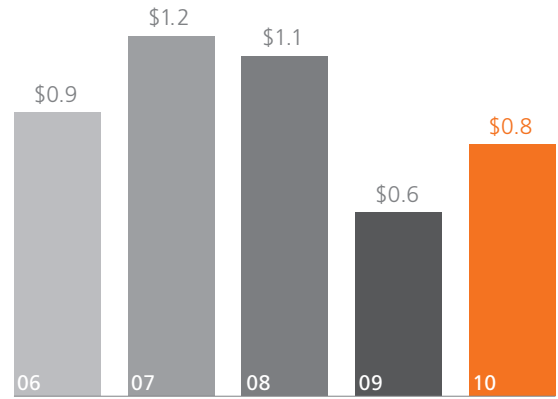
FINANCIAL HIGHLIGHTS



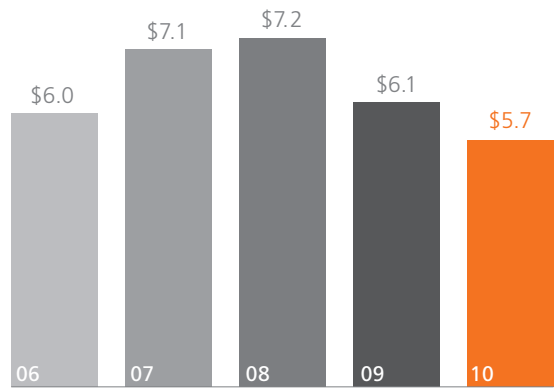
¹ In the year 2009, \$10 million worth of mortgages were securitized.



Regulatory Capital



Earnings Before Tax (in millions)



Interest and Dividends Paid to Members (in millions)

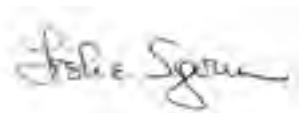
MANAGEMENT'S RESPONSIBILITY FOR FINANCIAL INFORMATION

Management is responsible for the preparation of the consolidated financial statements of the Credit Union in accordance with Canadian generally accepted accounting principles. The summarized financial statements presented in the annual report are derived from the complete consolidated financial statements of Community First Credit Union Limited for the year ending December 31, 2010.

Management maintains a system of internal controls designed to provide reasonable assurance that relevant, reliable, and timely information is produced. This system provides reasonable assurance that transactions are authorized, assets are safeguarded and proper records and controls are maintained. These controls are reviewed by internal and external auditors and results are reported directly to the Audit Committee.

The Board of Directors and Audit Committee, in carrying out their responsibility, have reviewed and approved the consolidated financial statements. The auditors have full and free access to, and meet periodically with the Audit Committee.

Grant Thornton LLP, Chartered Accountants, the external auditors, have responsibility for auditing the consolidated financial statements and their report is included.



Leslie Sigouin, CMA
Chief Financial Officer



Gregory Peres, CA
Chief Executive Officer

INDEPENDENT AUDITORS' REPORT ON SUMMARIZED FINANCIAL STATEMENTS

To the Members of Community First Credit Union Limited,
The accompanying summary consolidated financial statements, which comprise the summary consolidated balance sheet as at December 31, 2010, the summary consolidated statement of earnings, consolidated statement of retained earnings, accumulated other comprehensive income (loss) and comprehensive income and cash flows for the year then ended, are derived from the audited consolidated financial statements of Community First Credit Union Limited as at December 31, 2010. We expressed an unmodified audit opinion on those consolidated financial statements in our report dated February 15, 2011. Those consolidated financial statements, and the summary consolidated financial statements, do not reflect the effects of events that occurred subsequent to the date of our report on those consolidated financial statements.

The summary consolidated financial statements do not contain all the disclosures required by Canadian generally accepted accounting principles. Reading the summary consolidated financial statements, therefore, is not a substitute for reading the audited consolidated financial statements of Community First Credit Union Limited.

Management's responsibility for the summary consolidated financial statements

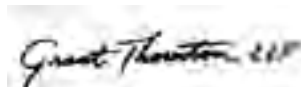
Management is responsible for the preparation of a summary of the audited consolidated financial statements on the basis described in Note 1.

Auditors' responsibility

Our responsibility is to express an opinion on the summary consolidated financial statements based on our procedures, which were conducted in accordance with Canadian Auditing Standard (CAS) 810, "Engagements to Report on Summary Financial Statements."

Opinion

In our opinion, the summary consolidated financial statements derived from the audited consolidated financial statements of Community First Credit Union Limited for the year ended December 31, 2010 are a fair summary of those consolidated financial statements, on the basis described in Note 1.



Grant Thornton LLP
Chartered Accountants
Licensed Public Accountants

Sault Ste. Marie
Canada
February 15, 2011

SUMMARIZED CONSOLIDATED BALANCE SHEET

As at December 31	2010	2009 (restated)
Assets		
Cash and investments	\$ 32,042,685	\$ 28,534,832
Accrued interest receivable	728,099	641,132
Loans to members, net	273,933,668	260,797,067
Other assets	11,960,571	12,387,510
	\$ 318,665,023	\$ 302,360,541
Liabilities and Equity		
Member deposits	\$ 281,606,566	\$ 271,122,711
Term loans	15,000,000	11,000,000
Liabilities to non-members and other	2,702,818	1,469,483
	299,309,384	283,592,194
Liabilities qualifying as regulatory capital	3,845,329	3,907,117
Contributed surplus	1,315,305	1,315,305
Retained earnings	14,195,005	13,555,338
Accumulated other comprehensive loss	—	(9,413)
	14,195,005	13,545,925
	\$ 318,665,023	\$ 302,360,541

Complete consolidated audited financial statements along with accompanying notes and all required disclosures are available for download at www.communityfirst-cu.com. Printed copies are also available at any Community First branch location.

SUMMARIZED CONSOLIDATED STATEMENT OF EARNINGS

Year Ended December 31	2010	2009
Revenue	\$ 13,602,521	\$ 13,836,885
Cost of Financing	5,716,159	6,202,185
	7,886,362	7,634,700
Provision for impaired loans	(606,536)	(849,710)
Financial Margin	7,279,826	6,784,990
Other Revenue	3,215,847	3,114,190
	10,495,673	9,899,180
Non-interest expenditures		
Amortization	680,709	638,970
Automated networks	993,854	967,469
General and administration	1,503,630	1,329,000
Insurance	431,454	407,102
Loan costs	84,712	84,105
Occupancy	676,759	646,075
Salaries, wages and benefits	5,252,740	5,114,385
	9,623,858	9,187,106
Earnings before the under-noted	871,815	712,074
Dividends	111,861	94,052
Earnings before income taxes	759,954	618,022
Income taxes	120,287	124,558
Net Earnings	\$ 639,667	\$ 493,464

**SUMMARIZED CONSOLIDATED
STATEMENT OF RETAINED EARNINGS,
ACCUMULATED OTHER COMPREHENSIVE INCOME (LOSS),
AND COMPREHENSIVE INCOME**

Year Ended December 31	2010	2009
		(restated)
Retained Earnings		
Balance, beginning of year, as previously reported	\$ 13,555,338	\$ 13,255,994
Prior period adjustment		(194,120)
Balance, beginning of year, as restated	13,555,338	13,061,874
Net Earnings for the year	639,667	493,464
Balance, end of year	\$ 14,195,005	\$ 13,555,338
Accumulated Other Comprehensive (Loss), net of income taxes		
Balance, beginning of year	\$ (9,413)	\$ (23,445)
Transitional adjustment on adoption of new accounting policy	-	-
Reclassification to net income:		
Loss on cash flow hedge	9,413	14,032
Realized loss on available for sale investments	-	-
Balance, end of year	\$ -	\$ (9,413)
Comprehensive Income		
Net earnings for the year	\$ 639,667	\$ 493,464
Other comprehensive (Loss), net of income taxes		
Change in cash flow hedge	9,413	14,032
Other comprehensive income for the year	9,413	14,032
Comprehensive income for the year	\$ 649,080	\$ 507,496

SUMMARIZED CONSOLIDATED STATEMENT OF CASH FLOWS

Year Ended December 31	2010	2009
		(restated)
Operating activities		
Net Earnings	\$ 639,667	\$ 493,464
Non-cash items	1,757,397	1,422,811
	2,397,064	1,916,275
Financing activities		
Members' deposits	10,483,855	10,534,084
Member capital accounts, net	(61,788)	(80,868)
Increase in term loans	4,000,000	(3,000,000)
	14,422,067	7,453,216
Investing activities		
Loans to members	(13,743,137)	(9,346,165)
Purchase of property and equipment	(890,834)	(659,818)
Other	1,994,082	(1,091,666)
	(12,639,889)	(11,097,649)
Increase (decrease) in cash and cash equivalents	4,179,242	(1,728,158)
Cash and cash equivalents, beginning of year	5,933,722	7,661,880
Cash and cash equivalents, end of year	\$ 10,112,964	\$ 5,933,722

Note 1 to the summary consolidated financial statements

The summary consolidated financial statements have been prepared in accordance with Canadian generally accepted accounting principles and include: the consolidated balance sheet; the consolidated statements of earnings, retained earnings, accumulated other comprehensive income (loss), and comprehensive income for the year then ended; and the consolidated statement of cash flows.

AUDIT COMMITTEE REPORT

Community First's Audit Committee was formed pursuant to Section 125 of the Credit Unions and Caisses Populaires Act, 1994 (Ontario) ("Act"). The committee, composed of Board of Director members, has oversight responsibility for the Credit Union's financial reporting, risk management, ethics and compliance requirements. A written terms of reference prescribes the committee's objectives and responsibilities and how it functions. The committee met throughout the year to receive reports from management, internal audit, and Grant Thornton LLP, our external auditors.

Requirements introduced under the New Act issued in October 2009 were adopted during 2010 and included:

1. A revised Audit Committee Terms of Reference,
2. Updated Corporate policies,
3. The implementation of an Audit Committee Work Plan and checklist,
4. An Audit Committee Performance Evaluation, and
5. External and Internal Audit Evaluations.

In addition to the above, the committee, which meets at minimum quarterly, reviewed and approved:

1. Audited Financial Statements and notes,
2. Audited Management and Employee Pension Plan Financial Statements and notes,
3. Internal Audit Reports,
4. The Annual Internal Audit Plan,

5. The Credit Union's risk management policies relating to operations, liquidity, capital, structural risk and anti-money laundering,
6. Updates related to the scope and impact of International Financial Reporting Standards (IFRS), and
7. Representations as provided by Management, confirming that the operations of the Credit Union are being managed in accordance with the Deposit Insurance Corporation of Ontario (DICO) Standards of Sound Business and Financial Practices as outlined in DICO By-law No. 5.

These reviews were performed to ensure proper safeguarding of the Credit Union's assets and adherence to policies. Based on its reviews and findings, the Audit Committee made recommendations to the Board of Directors and Senior Management, and followed up to ensure that the recommendations were considered and implemented, as appropriate.

The Audit Committee is pleased to report to the members that the committee is functioning in accordance with the Act. Through the full co-operation and support of management, it continues to play an effective role in assuring the quality of financial reporting, risk management, ethics and compliance requirements, thus, enhancing overall operational control of the Credit Union.

There are no significant recommendations made by the Audit Committee that have not been either implemented or are in the process of being implemented. There are no issues the committee believes should be reported and no matters that would require disclosure pursuant to the Act or the Regulations.

Respectfully submitted on behalf of the Committee,

David Pettalia, *Chair*, Jim Bowman, Lloyd Hotchkiss, David MacDonald, Norm Nankervis, Pat Roden and David Walker

CREDIT COMMITTEE REPORT

2010 Loan Applications	Number Granted	Amount Granted*	Number Denied	Total Number
Personal Loans	510	\$ 7.6	112	622
Mortgage Loans	241	\$ 21.6	36	277
Commercial Loans	95	\$ 15.6	10	105
Lines of Credit	509	\$ 14.6	25	534
Total	1,355	\$ 59.4	183	1,538

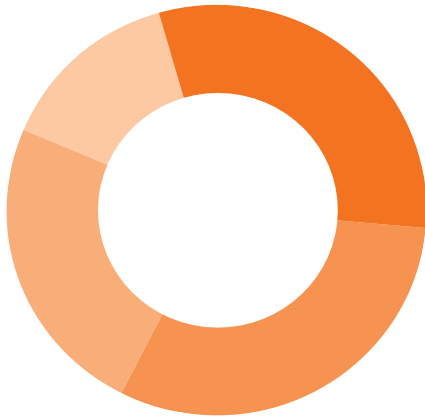
*In millions

	2010	2009
Delinquent Loans Over 90 Days	\$ 2,571,353	\$ 2,374,594
Delinquent Loans Over 90 Days (# of Accounts)	41	37

Respectfully submitted on behalf of the Committee,

Domenic Ferrone, *Chair*, Ron Lamon, Wayne Lee, Paolo Merenda, Patrick Praysner, Louise Provenzano and Barb Welin

COMMUNITY INVESTMENT



31% Education/Youth Programs
31% Health
24% Cultural
14% Other

Two of Community First's corporate values of "doing the right thing" and "making it better than it is today" have been demonstrated through our Community Investment Program. Partnerships have been developed with key community organizations, such as the Public Library, Sault College, United Way, Sault Area Hospital and the Lung Association. We have contributed to making it better for community services including an Elementary School Nutrition Program, Christmas Cheer and the Soup Kitchen.

Community First's last installment of our \$50,000 donation to the new Sault Area Hospital site was made in 2010. Plaques acknowledging this large donation will be displayed at the new hospital in the Renal Dialysis Waiting Room and the Diagnostic Imaging Waiting Room.

In the area of education, the two bursaries that Community First sponsors were awarded. Cailin Frair received the Community First Credit Union Mildred Krmpotich Memorial Scholarship which is awarded each year to a qualified recipient enrolled in a first year business program at Sault College. Laura Carla, a student at the Northern Ontario School of Medicine, was the recipient of our very first bursary. Laura is from Sault Ste. Marie and is currently completing her third year community placement.

Community First was pleased to participate once again in the annual United Way Payroll Deduction Program. A big thank you goes out to all staff that played a significant role in helping Community First obtain two awards at the United Way Awards Ceremony. The first award recognized Community First for the highest percentage increase in staff participation in the Financial Division. The second award was for Team Spirit.

In addition to our regular sponsorship of RotaryFest, Community First held a Scavenger Hunt during RotaryFest days. Miah Duplassie was the lucky recipient of the grand prize, a \$1000 Guaranteed Investment Certificate (GIC). The Community Choice prize, an iPod Touch was awarded to Chase, Blake, and Maddisyn Matthews. Congratulations to both families.



As a result of our commitment to our Community Investment Program, The Canadian Centre for Philanthropy's Imagine Program has designated Community First as a Caring Company.

**Working towards financial comfort;
Simplicity, Convenience, and Increasing your Net Worth.**

At Community First, You Matter.

For more information visit us at: www.communityfirst-cu.com

Or stop in at the nearest branch:

289 Bay Street

Sault Ste. Marie, Ontario
Canada P6A 1W7

Tel: (705) 942-1000
Fax: (705) 946-2363

535 Trunk Road

Sault Ste. Marie, Ontario
Canada P6A 3T1

Tel: (705) 942-1000
Fax: (705) 946-2364

146 Cedar Street South

Timmins, Ontario,
Canada P4N 2G8

Tel: (705) 267-6481
Fax: (705) 268-4648

Our toll free number is: (866) 942-2328

